

COMMUNICATIONS DAY

DATE: 19 MAY, 2006

ISPhone hears the call of Talking Computer

White-label VoIP wholesaler ISPhone has boosted its offering with PABX transformation systems from New Zealand developer Talking Computers. In a deal that will see Talking Computers establish a permanent base in Australia, ISPhone will bundle the company's SuperSuite service selection with its SME-focussed VoIP offerings. Encompassing desktop telephony, presence management, advanced contact centre, unified messaging and call recording, Talking Computers claims SuperSuite "gives the traditional PABX an extreme makeover."

According to ISPhone Managing Director Gavin McDougal, "including SuperSuite in our offer reflects our ongoing strategy to deliver a dedicated proposition for the SME." He added, "bundled with our business grade VoIP, SuperSuite gives the SME a powerful set of tools to manage intra-office communications - without having to replace an existing PABX."

McDougal said that Talking Computers Australia will also become a channel partner for ISPhone's VoIP services.

Formed in New Zealand in 1989 and serving customers in Australia for the last six years, Talking Computers Australian Managing Director Keith Chapman said the ISPhone deal signaled that the company was ready to increase its presence and support for Australian businesses. "The time is right to establish a permanent presence in Australia to support our local customers," he said.

Talking Computers currently boasts a healthy collection of clients in Australia, including Pioneer Electronics, Tower Publishing, Dore Achievement Centre, Goodman Fielder, National Foods, Interlink Roads and Mitsubishi Electrical.

Tim Marshall